

Engagement Tools at the City of Busselton

Technique / Tool	Low Level of Engagement		Medium Level of Engagement	High Level of Engagement	
	Inform	Consult	Involve	Collaborate	Empower
Advert / public notice	X	X			
Media Release	X				
Social Media	X	X	X		
Onsite Signage / Poster	X				
Public Display / information booth	X	X			
Stakeholder Letter/ Mail Out/ Letterbox Drop	X	X			
Reply Paid Post Cards	X	X			
Survey Online / Hard Copy (Your Say)	X	X			
Online Discussion Forum (Your Say)		X			
Formal Submission (Your Say)		X			
Quick Poll (online or Vox Pop)		X	X		
Phone Survey		X			
Direct Email (CoB / Mail Chimp)	X	X			
Electronic Newsletter (Bay to Bay / Interest Group Related)	X				
Website	X	X	X		
Interview / Face-to-Face / Door Knocking		X	X		
Open Day / Expo / Event / Field Trip	X	X	X		
Public Meeting / Town Hall Style Meeting	X	X			
Council Briefing Session	X	X			
Community Access Session	X	X			
Council Meeting / Electors Meeting	X	X			
Presentation to existing group	X	X			
Focus Groups / Brainstorming		X	X		
Design Charrette (short meeting where members share their work / sketchers / designs)			X		
Facilitated Workshops			X		
Drop in Sessions			X		

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	Inform	Consult	Involve	Collaborate	Empower
Convene Reference Group / Advisory Group		X	X	X	X
World / Conversation Café (participants explore topics in small groups in an informal setting)			X		
On site meetings	X	X	X		
Community Ballot (Electoral vote, referendum)					X
Citizen Jury (selected representative group makes recommendations to Council on complex issues after a period of investigation)					X
Participatory Budgeting (community members directly decide on how to spend part of a public budget)					X