

Project Report

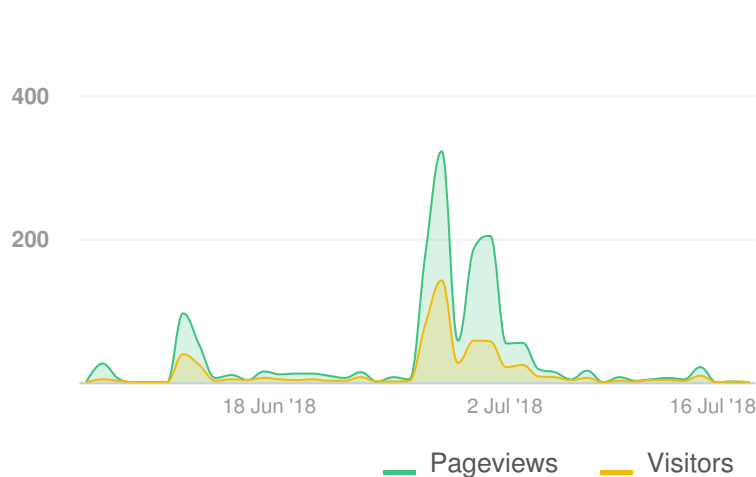
01 May 2018 - 16 July 2018

Your Say Busselton

Retail Trading Hours across the City of Busselton



Visitors Summary

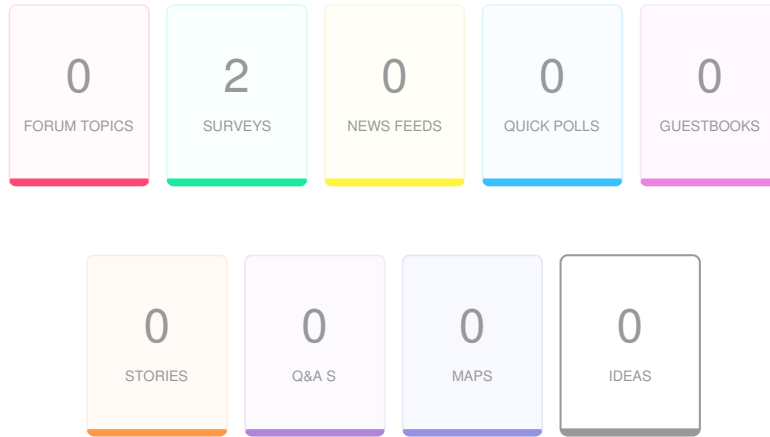


Highlights

TOTAL VISITS	MAX VISITORS PER DAY	
582	142	
NEW REGISTRATIONS		
77		
ENGAGED VISITORS	INFORMED VISITORS	AWARE VISITORS
131	377	528

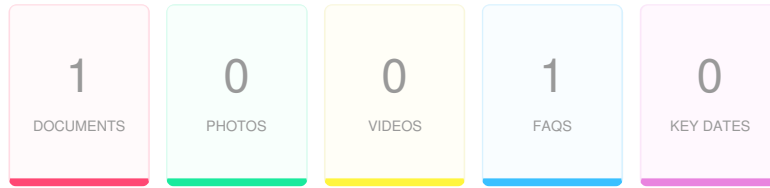
Aware Participants		Engaged Participants	
528		131	
Aware Actions Performed	Participants	Engaged Actions Performed	Registered Unverified Anonymous
Visited a Project or Tool Page	528	Contributed on Forums	0 0 0
Informed Participants	377	Participated in Surveys	131 0 0
Informed Actions Performed	Participants	Contributed to Newsfeeds	0 0 0
Viewed a video	0	Participated in Quick Polls	0 0 0
Viewed a photo	0	Posted on Guestbooks	0 0 0
Downloaded a document	7	Contributed to Stories	0 0 0
Visited the Key Dates page	13	Asked Questions	0 0 0
Visited an FAQ list Page	30	Placed Pins on Places	0 0 0
Visited Instagram Page	0	Contributed to Ideas	0 0 0
Visited Multiple Project Pages	244		
Contributed to a tool (engaged)	131		

ENGAGEMENT TOOLS SUMMARY



Tool Type	Engagement Tool Name	Tool Status	Visitors	Contributors		
				Registered	Unverified	Anonymous
Survey Tool	Have Your Say on Retail Trading Hours	Archived	369	131	0	0
Survey Tool	Have Your Say on Retail Trading Hours	Draft	0	0	0	0

INFORMATION WIDGET SUMMARY



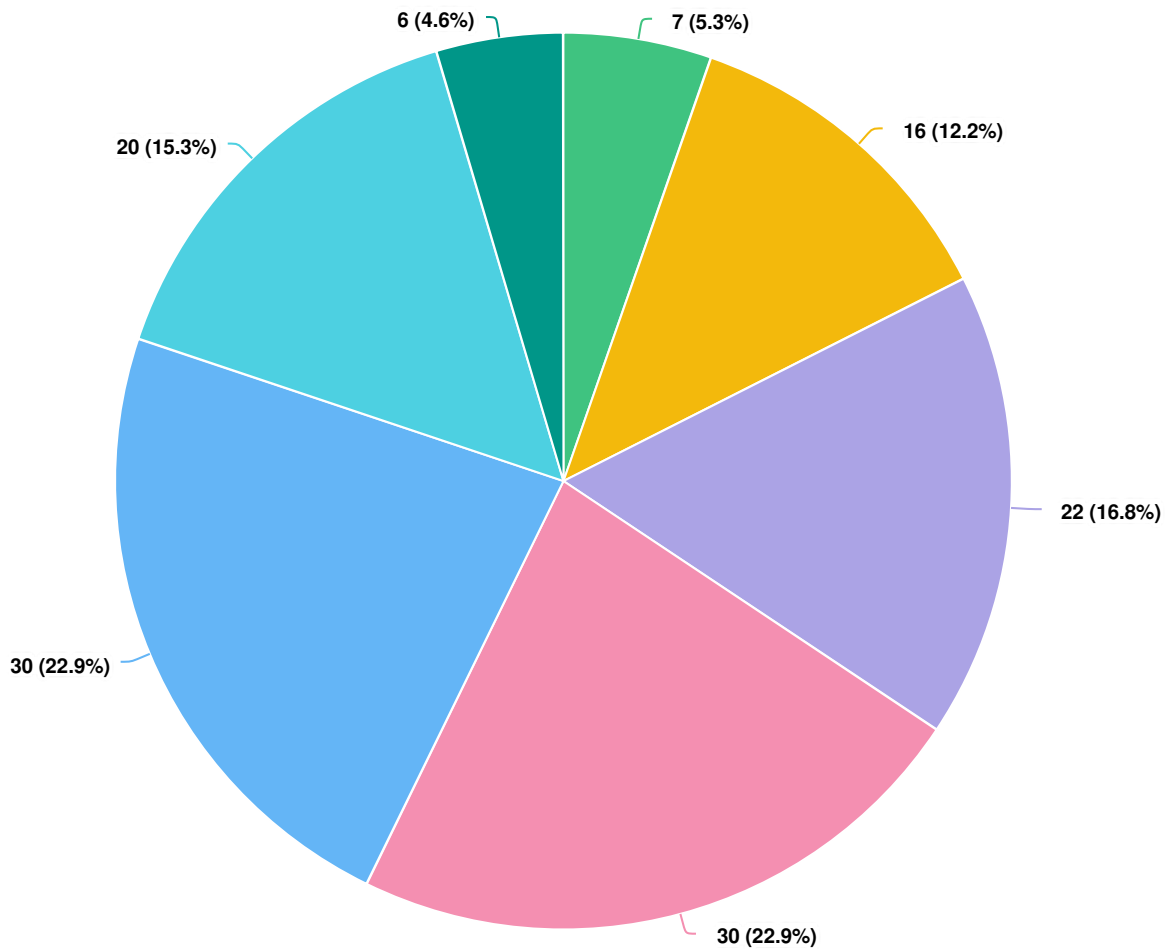
Widget Type	Engagement Tool Name	Visitors	Views/Downloads
Faqs	faqs	30	35
Key Dates	Key Date	13	14
Document	Council_Minutes_2018.05.23	7	8

ENGAGEMENT TOOL: SURVEY TOOL

Have Your Say on Retail Trading Hours

VISITORS 369	CONTRIBUTORS 131	CONTRIBUTIONS 131
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What is your age group?

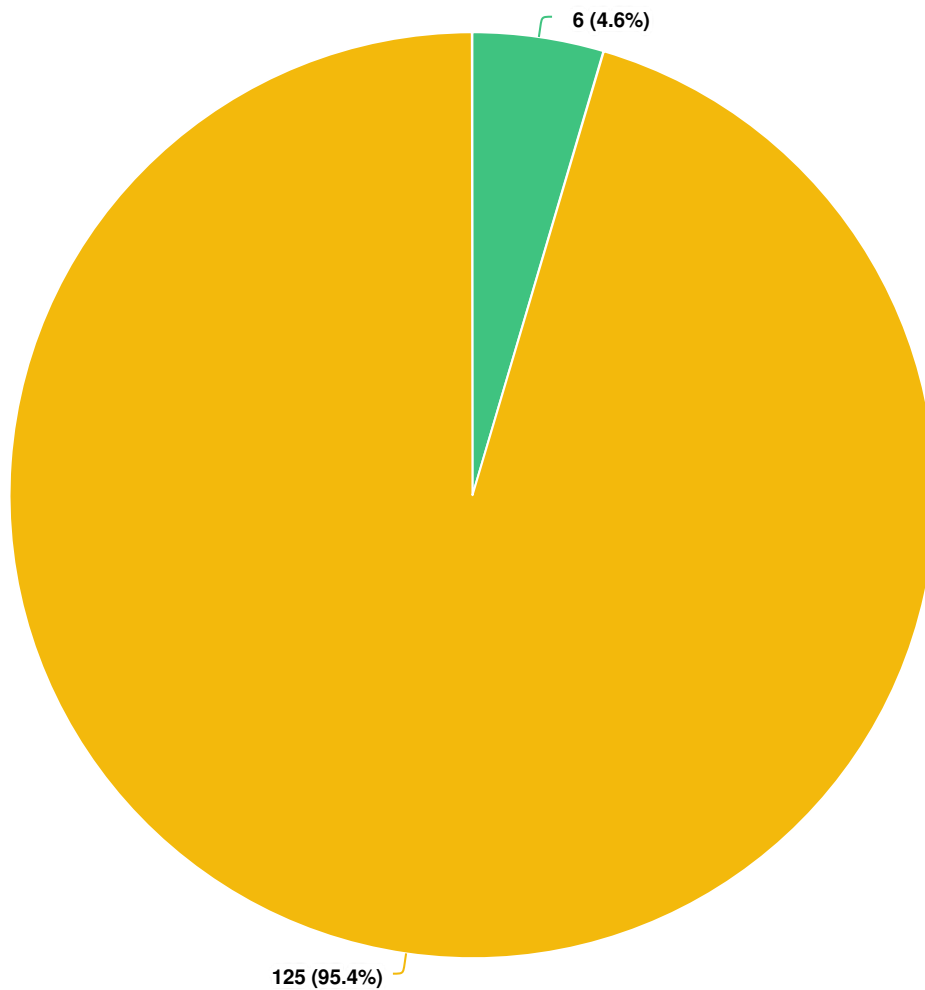


Question options

- 15-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65-74
- 75+

(131 responses, 0 skipped)

Do you own a retail business within the City of Busselton?

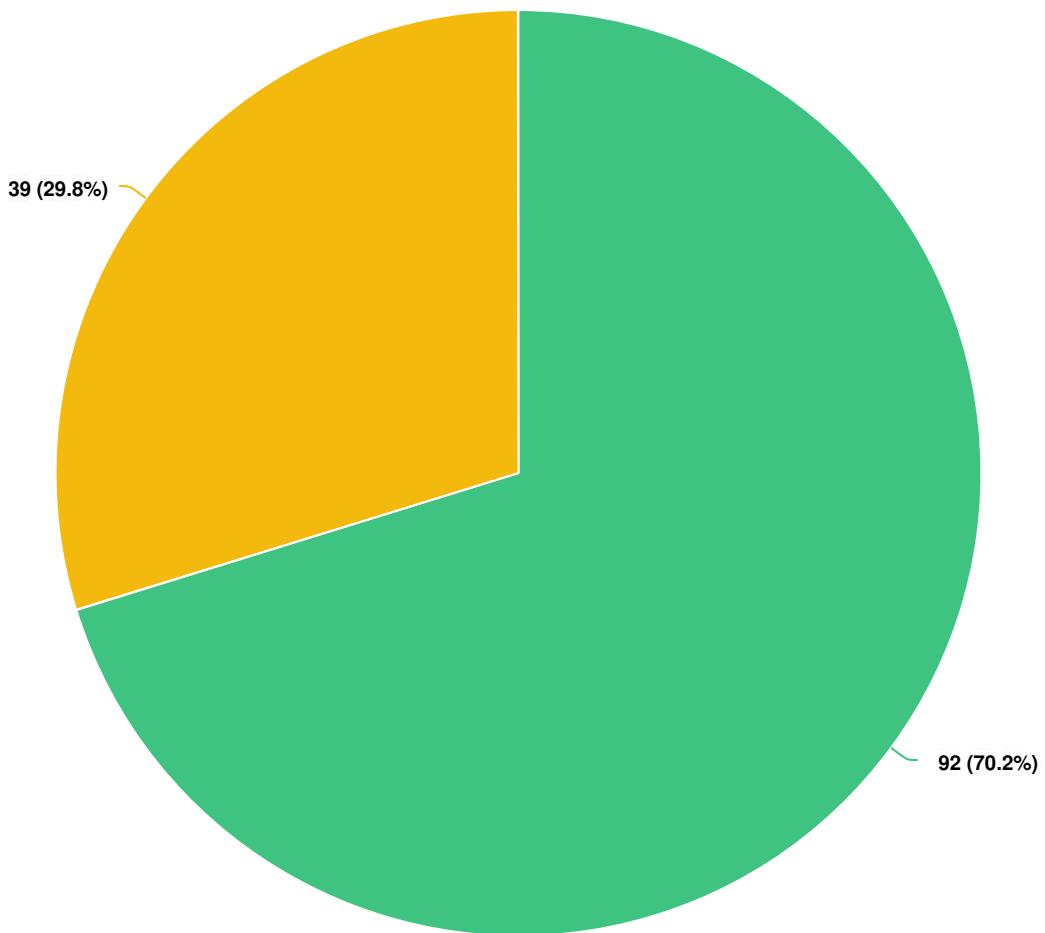


Question options

- Yes - I own a retail business within the City of Busselton
- No - I don't own a retail business within the City of Busselton

(131 responses, 0 skipped)

Do you support the change to the existing Busselton retail trading hours to achieve consistency across the overall City of Busselton council area (ie, extending Busselton trading hours to include ALL Public Holidays, including Christmas, Good Friday...

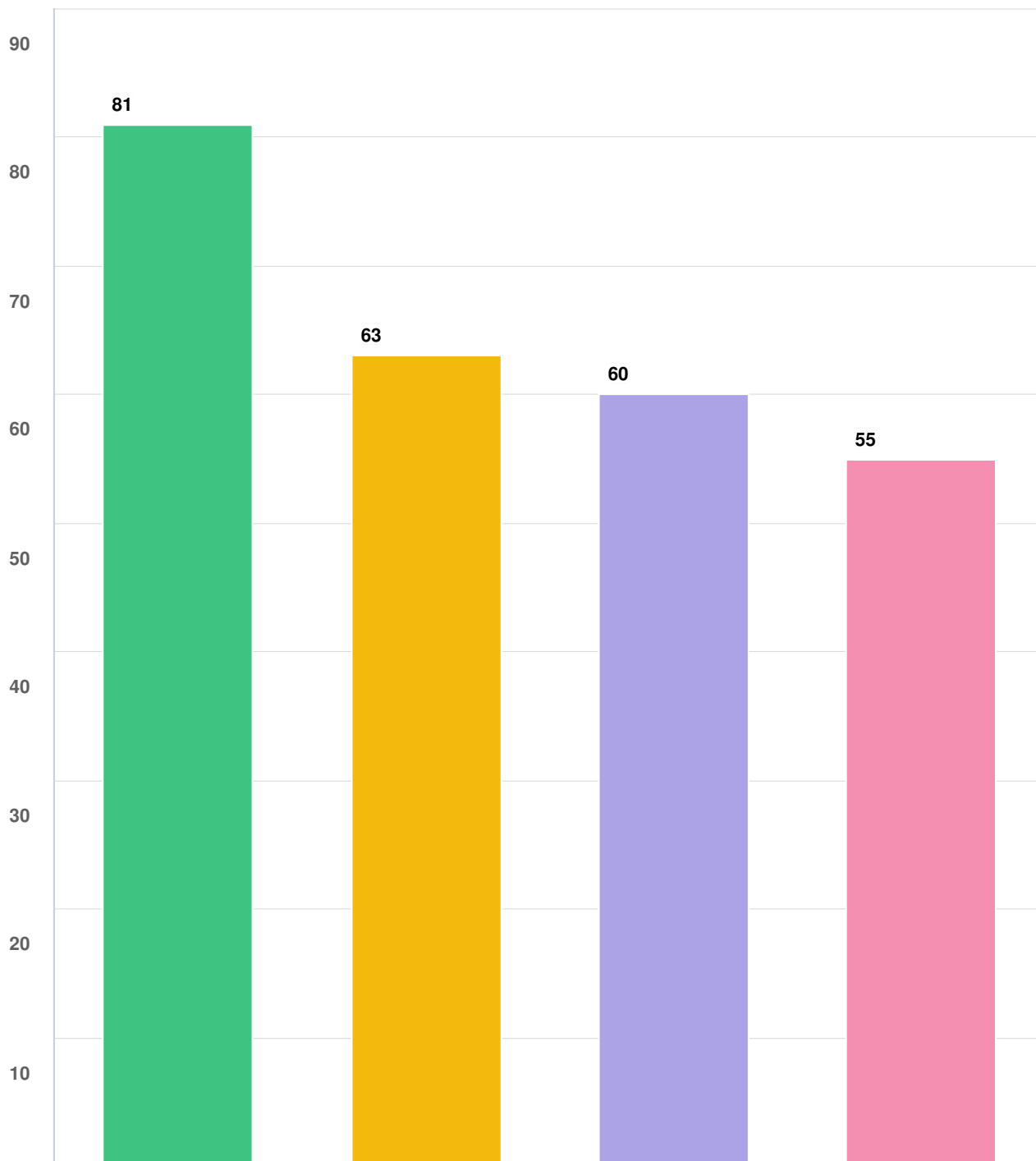


Question options

- Yes - I support the change to the Busselton retail trading hours
- No - I don't support the change to the Busselton retail trading hours

(131 responses, 0 skipped)

If you answered yes, what are your most significant reasons for support?

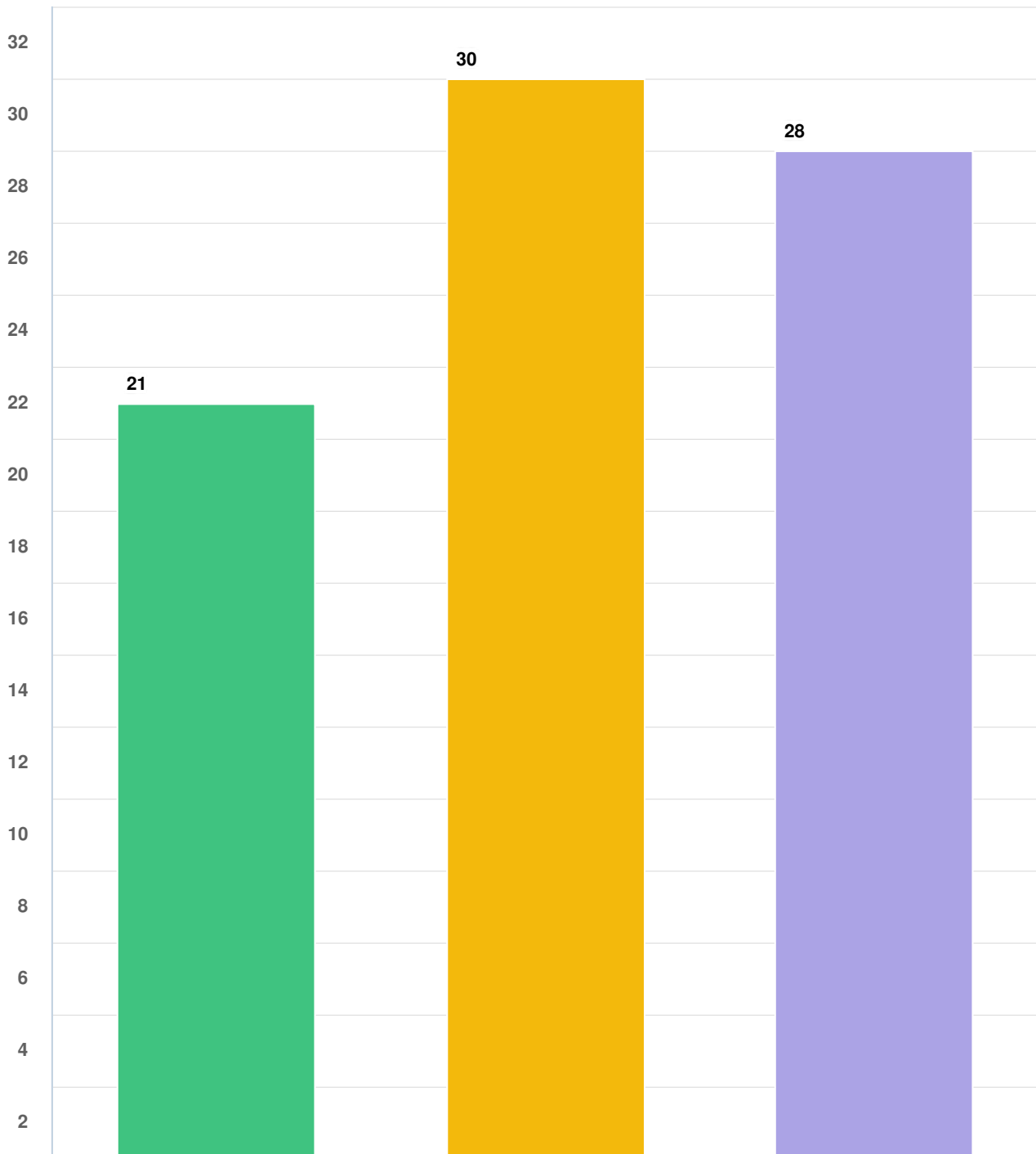


Question options

- Convenience for residents and tourists
- Greater activation of the town centre
- Makes sense to have all major stores trading the same hours
- Provides additional job opportunities

(131 responses, 0 skipped)

If you answered no, what are the most significant reasons for not supporting?



Question options

- Potential negative financial / operational pressure on small retailers
- Imposition on family / recreational time
- Undermines the cultural / religious importance of celebratory occasions

(131 responses, 0 skipped)